**Crowd Funding Book**

* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
  1. Parent category of journalism has 100% success record
  2. While the sub-category of plays has highest number of successful campaigns(187), the second highest number is rock (49) which is just over 25% of highest campaign
  3. Projects created in the months of Jul see maximum number of successful campaigns (58) while the ones created in the month of Jan see maximum number of failed campaigns (36)
* **What are some limitations of this dataset?**

The campaigns are run in different countries so currency conversion is not being taken into account, if we have to add the amount of money raised across different campaigns

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

We can derive country wide data (failed, successful and canceled) campaigns and they can provide insights about what campaigns work in the respective country(s)

We can also subtract (Date ended – Date Created) and find out that the campaigns ran for how many days. Then, we can find out the average time of successful and failed campaigns that can help us in optimizing the duration of the campaigns.